

Greater Hazleton CAN BE (Community Association for New Business Entrepreneurship) has an Incubator Program whose main goal is to help entrepreneurs grow new ventures in the greater Hazleton area. Incubators nurture young firms, helping them to survive during the start-up period when they are most vulnerable. CAN BE has established a Mentoring Program to assist these new business owners by matching them up with an established professional who can give them the guidance they need to grow, expand, and succeed. As HR Professionals, you know that managing your workforce is always a challenge – especially for someone whose expertise may lie elsewhere. That is where you can assist - consider volunteering to be a mentor. Assistance you may provide may include:

- Serving as a role model by sharing one's own personal experience and strategies for overall success
- Assisting mentees in business matters relating to their specific entrepreneurial activities
- Assisting mentees in formation of business related networks, especially those within the region
- Improving communication between mentees, especially students, and other relevant individuals and resources
- Assisting mentees in developing a sense of "belonging" within the community.

If you are interested in serving as a mentor in the CAN BE Incubator Program, please contact Jim Kelshaw at (570) 455-1508(570) 455-1508 or jkkelshaw@HazletonCando.com.