# NORTHEAST PENNSYLVANIA CHAPTER

# OF THE

**SOCIETY FOR HUMAN RESOURCE MANAGEMENT**

SPONSORSHIP AGREEMENT

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As a valued business partner in the community, we welcome organizations who seek to create brand awareness in the market, support and elevate the role of human resources locally as well as bring value to both members of the NEPA SHRM community and their employees.

Partnering with the NEPA SHRM is mutually beneficial – we receive the support necessary to advance our mission and sponsors receive collaborative benefits and position itself as a champion of the HR profession.

**General.** Whereas the Company has the desire to sponsor the NEPA SHRM Event noted below.

**Payment.** Payment must be made bycheck. Payment must be received no less than 30 days before the Event Date along with this Agreement signed by an authorized Sponsor representative, or the benefits to Sponsorship may be unable to be honored. Checks should be made payable to NEPA SHRM and mailed to P.O. Box 1312, Wilkes-Barre, PA 18703.

**Limitation of Sponsorship.** Sponsor hereby grants NEPA SHRM a limited, non-exclusive license to use Sponsor’s trade names, trademarks, service marks and other Proprietary Information of the Sponsor. NEPA SHRM agrees that the Proprietary Information will be used only in connection with the sponsorship.

**Sponsor Understandings.** Sponsor understands that no portion of the sponsorship payment are refundable for any reason. Sponsor is solely responsible for any legal liability arising out of or relating to the Sponsorship and waives all potential actions against NEPA SHRM. The selection of Sponsors is at the sole discretion of NEPA SHRM; priority will be given to the event speaker should they wish to sponsor. More than one Sponsor may be selected unless Event is limited to an Exclusive Sponsor as determined by NEPA SHRM. NEPA SHRM reserves the right to refuse any Sponsor.

**Termination.** NEPA SHRM may terminate this Agreement on 30 days written notice. In the event of termination for any reason other than failure to provide payment or services, NEPA SHRM may substitute another event of substantially equivalent benefit and value with the approval of the Sponsor, or any Payment received from Sponsor will be refunded. Sponsor may terminate this Agreement only for compelling circumstances and if approved by NEPA SHRM.

**Event Information.** (if applicable).

|  |  |
| --- | --- |
| Sponsored Event |  |
| Event Date |  |

**Sponsor Information.**

|  |  |
| --- | --- |
| Name |  |
| Address |  |
| Phone |  |
| Authorized Signature |  |
| Date Agreement Executed |  |

**For completion by NEPA SHRM.**

|  |  |
| --- | --- |
| BOD Member Approved By |  |
| Date Payment Received |  |

**LEVEL OF SPONSORSHIP** (Please select)

**Bronze Sponsorship $100**

* Logo will appear on the sponsor page of the NEPA SHRM website for a minimum of one month.
* **Optional** – provide a giveaway(s) to our membership via random selection (conducted by board of directors at BOD monthly meeting following payment) The giveaway along with delivery/shipping will be the responsibility of the sponsor.
  + Winner(s) will be announced with sponsor acknowledgement on NEPA SHRM social media pages.

**Silver Event Sponsorship $250**

* Logo displayed on event flyer.
* Listed as a **Silver Sponsor** on pre-event communications.
* Logo will appear as a **Silver Sponsor** on sponsor page of the NEPA SHRM website for a minimum of three months.
* Acknowledgement of **Silver Sponsorship** on NEPA SHRM social media pages.
* An advertising table will be provided at the event (when virtual, **1** sponsored e-mail blast to entire chapter membership (content to be pre- approved by the Board)
* 1 ticket to the event
* The opportunity to speak to the audience for up to 3 minutes.
* Post event Sponsor recognition e-mail with Sponsor contact information

**Gold – Exclusive Event Sponsorship $500**

* Logo e*xclusively* displayed on event flyer, unless otherwise agreed upon.
* Listed as **a Gold Sponsor** on pre-event communications.
* Logo will appear as a **Gold Sponsor** on the sponsor page of the NEPA SHRM website for a minimum of six months.
* Acknowledgement of **Gold Sponsorship** on NEPA SHRM social media pages.
* An advertising table will be provided at the event (when virtual, **1** sponsored e-mail blast to entire chapter membership (content to be pre- approved by the Board)
* **Optional** – provide a giveaway(s) to attendees via random selection. The giveaway along with delivery/shipping will be the responsibility of the sponsor.
* 2 tickets to the event
* The opportunity to speak to the audience for up to 5 minutes.
* **Optional** - “Would you like to hear more from our sponsor?” included in the post-event survey.
* Post event Sponsor recognition e-mail with Sponsor contact information

**Platinum – Affinity Partnership $1000**

* Prominently listed as **Affinity** partner on NEPA SHRM Website noting the discounts offered to our membership for the entire program year (January – December).
* Logo will appear on sponsor page of the NEPA SHRM website for the program year.
* Recognition as **Affinity Partner** posted on NEPA SHRM Social Media at least **once a quarter** directing to the NEPA SHRM website with the discounts offered.
* Recognition as **Affinity Partner** 1 e-mail blast per quarter to entire chapter membership (content to be pre-approved by the Board)
* $250 towards event sponsorship

**Sponsor Initials \_\_\_\_\_\_\_**