

NEPA SHRM Meeting Minutes

Call to order

A meeting of **NEPA SHRM BOD** was held at McNees Wallace & Nurick, Suite 220 (2nd floor), 125 North Washington Avenue, Scranton, PA 18503 on September 3, 2019 at 5:30 PM.

Attendees

Dr. Karen Yarish
Doug Hertel
Christine Jensen
Joe Sileo

Neena Patton
Heather Clark
Tara Petroski
Dr. Marc Marchese

Brooke Lipperini

Members not in attendance

Dr. Lee Felder

Kellie Knesis

Tracey McMillian-Booker

Old business

- A motion was made to approve the June minutes by Karen and seconded by Doug.

Presidents Update

Recap: the PA state Council of SHRM

Volunteer needed for 2019 PA SHRM Council in State College

Sara Perez resigned for the BOD due to relocation

New logo will now appear of published materials

Strategic planning meeting for open scheduled for 10/1/19



NEPA SHRM Officer
Terms 2019.08.27.xlsx

Committee Updates

- Communications Committee
 - Excel Award Goal
 - 10% annual increase in followers on our LinkedIn and Facebook pages
 - Followers as of 9/3/19
 - LinkedIn = 335
 - Facebook = 270
 - Followers as of 5/7/19
 - LinkedIn = 291
 - Facebook = 258
 - Goal

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- LinkedIn = 315
 - Facebook = 275
 - Exceeded LinkedIn Goal
 - New Member to the committee- Neena; first meeting to discuss how to divide tasks
 - Meeting held 4th Thursday of the month
 - Currently working on Marketing initiatives for Legal update
- Initiatives to increase followers
 - Boosting post on FB to get more exposure
 - Cost \$50 Heather motion/Doug 2nd
 - Offering a free certificate for another event
 - Random winner from business card drawing
 - Email blast to membership for event
 - Neena to reach out to surrounding chapters
- Finance Committee
 - Review of April expenses. Motion to approve by Christine, seconded by Neena
 - CD to needs to be renewed; terms of CD \$8100 @ 2% (x2) for 13 months
 - Motion to approve by Heather, seconded by Tara



Sept 2019 Financial Report.pdf



CD Renewal Maturity Notice Sept 2019.pdf

- Legislative Committee
 - Some ideas for blog that will be coming soon
 - Promote outreach to get individuals with a record back to work
 - Possible initiative for Pinnacle award
 - Reactive re-entry to work – Lackawanna County Outreach
 - Christine and Karen will work together to form a committee around the Getting Talent Back to Work initiative.
 - Christine and Joe will begin to look into how we can support the initiatives best (provide flyers and materials to our HR professionals, sponsor an event, provide resume review / interview prep, etc.)
 - Joe working a disclaimer for LI/FB/Forum/Website
- Membership Committee
 - Met June, July August
 - Meeting Next Week
 - Request In-Chapter Report multiple times
 - Focus on 400 At-Large members
 - Need to calculate growth and retention rate and send to Gloria Sinclair at State Shrm
 - Increased by 2.4%/92.8% retention



Membership Committee Notes-Foll

- Professional Development Committee
 - June 19th breakfast seminar at Radisson in Scranton – focusing on the Economic Value of Diversity
 - Overall positive feedback
 - 1 strongly disagree
 - Slide show didn't really match

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- Serious topic



Event Summary.xlsx

- Sept 17 Event at Benco
 - Financial Wellness in the Workplace
 - Came together quickly
 - Retirement planning
 - Approved for SHRM and HRCI
- Legal update 10/10/19
 - Radisson in Scranton
 - Parking is an issue
 - Christine to write instructions for parking (three options) for the legal update.
- Looking for Sponsors for Holiday Party
- Scholarship
 - Winner past
 - Post in Scranton Times
 - Email blast to membership
 - Check presentation and photo op at December meeting
 - Advertise at next event
 - Added information on college fund to email
 - Qualifications random/voting
 - Residual funds form remaining funds
 - Heather to retrieve figures from Kellie
 - Marc to make application and send app and budget to BOD for vote.



college scholarship
award - draft revised.

- Governance Committee
 - Chapter of the Year award
 - 1 Chapter
 - Due August 1st
 - Excel Award
 - Goals by Marth 15th
 - Review each meeting to stay on target
 - Pinnacle Award
 - 9 recipient last year
 - Focus on 1 initiative
 - Due Sept 2020
 - Christine and Karen to develop a subcommittee
 - Elections for 2020
 - Need bios for those running



2018 Pinnacle
Awards.pdf



2019 SHRM Excel
Awards 09.02.19.docx

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New Business

- 2020 meeting Schedule
 - Motion to adjourn by Heather and was seconded by Marc.



2020 Meeting
Schedule - Tentative.d

Next Meeting

October 1, 2019 @ 5:30 pm at Kings in W-B.

Tara Petroski

9/30/19

Date