

# NEPA SHRM Meeting Minutes

## Call to order

A meeting of **NEPA SHRM BOD** was held at 32 Union Street WB PA on May 1, 2018 at 5:30 PM.

## Attendees

Tom Becchetti  
Heather Clark  
Doug Hertel  
Janine Hennigan  
Christine Jensen

Marc Marchese  
Tracey McMillian-Booker  
Christina O'Reilly  
Tara Petroski

## Members not in attendance

Kerri Greco (Holland)  
Brooke Lipperini  
Melissa Bowditch

Kellie Knesis  
Joe Sileo

## New business

- April meeting minutes were reviewed and approved. A motion was made by C. Jensen and seconded by J. Hennigan to approve the last meeting minutes.

## Old Business

- President's Update
  - HireStory relationship was discussed. H.Clark reported that she spoke with Phyllis from national to determine what their stance is on partnerships such as Hire Story.
    - It is common for Chapters to have relationships with vendors whereas the Chapter gets paid to have a vendor's information on their website. SHRM encourages this because it brings additional revenue into the Chapter and value to the members. We should state we are not endorsing the service; its merely a service (with hopefully a discount) that is provided to the member.
    - A process should be put in place so we are charging the same to all vendors. For example - the process of Garden State SHRM and their Affinity Partner program.
    - M. Marchese to research and draft a partnership program per the above. Work with J. Sileo.
- Committee Updates
  - Communications Committee
    - Website
      - The build is complete but website is not live, expected go live date is 5/14/2018. 6/14/2018 event will be processed through the new website.
      - Preview of new website is available next two weeks will be an experimental phase. BOD members should review and send any suggestions over to B. Lipperini and H. Clark.

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- Finance Committee
  - C. Jensen presented the April 2018 expenses. A motion was made by T. Petroski and seconded by H. Clark to approve the expenses as presented.
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  - Expenses - April 2018.xls
  - Midatlantic Employers Association (similar to OneSource), in the Allentown area. Interested in some sort of partnership. This is similar to Hire Story.
  - C. Jensen will provide C. O'Reilly with the contact information for Midatlantic as a potential sponsor.
- Legislation Committee
  - J. Sileo and H. Clark to work on getting the email blast from McNeese up and running through the Yahoo email account.
- Membership Committee
  - H. Clark reported in K. Knesis' absence. The new website will cause Membership to be down temporarily but potential members can reach out by email.
  - Good news- all of Membership is in good order in preparation for new website.
- Professional Development Committee
  - J. Hennigan working on updating the results from the Retirement & Professional Development seminars.
  - 6/14/18 event, Strategies for HR Organizational and Cultural Change Management will be held at the Radisson in Scranton. C. O'Reilly will finalize the Sponsorship with FNCB (folders, etc.).
  - Upcoming events: 9/12/18 The 2018 Retention Report - Retention, Truths, Myths, and Strategies and 10/18/18 Legal Update.
  - T. McMillian to work on for June event including FNCB's sponsorship
  - C. O'Reilly to continue to line up sponsors.
  - C. Jensen discussed breaks between speakers so it's easier to switch presentations for all day events. This applies to the professional development event since McNeese handles the Legal Update and streamlines the presentations. It was decided that we should try to have all presentations prior to the event so they can be put on the laptop to prevent the extra needed breaks as well as provide the handouts to attendees.
- Governance Committee
  - Continue to await approval of the by-laws.

## Next Meeting

Careerlink 32 Union Street WB Pa on June 5, 2018 @ 5:30 pm.

*Tara Petroski*

Secretary

05/23/2018

Date